Watch BBC Journalism Skills: Principles of writing for news and fill in the blanks below.

**Journalism**: The activity or profession of writing for newspapers, magazines, or news websites or preparing news to be broadcast.

**Golden Rules**

1. Have something to s\_\_\_\_\_\_\_\_\_\_\_\_\_.
2. Always have a b\_\_\_\_\_\_\_\_\_\_ under your arm. If you want to be a good writer you have to read books. Think about the way language is bent to meet the writer’s needs.
3. Understand the m\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
   1. Television, radio and newspaper reporting all share the same job but they are accomplished differently. If you are clear about the b\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ you want each piece to carry, then it will help you write a clear script.
   2. Be d\_\_\_\_\_\_\_\_\_\_\_\_\_. Write short sentences. Count the number of words in each one. If there are more that \_\_\_\_\_\_ than it is too long. Short and long sentences affect the f\_\_\_\_\_\_\_\_\_\_\_ of your writing.
4. C\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
5. P\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Write for the listener. You must make the written work mimic the spoken word.

“Never use a metaphor whose literal meaning you don’t understand.”

**Writing a Newspaper Article Assignment**

Task: Write a newspaper article using the inverted pyramid structure.

* You can write any article you want. It can be fiction or non-fiction. Make sure it is school appropriate. Refer to your interactive notebook and newspapers to guide your writing.
* Include:
  + Headline
  + Story using inverted pyramid structure (This is the biggest portion of your assignment. This should be **at least** 250 words.)
  + Picture that relates to the story
  + Caption
  + Author
  + Date