**Communications 11 & 12 Review**

* Unit 1 workbook: Commonly confused spelling
* Inverted Pyramid Structure Note
* Understanding news articles practice (read and identify main parts)
* Mass media questions:
1. Write your own definition of mass media.
2. Provide examples of the following types of mass media: Print, Broadcast (Digital), Outdoor
3. What do we rely on the mass media for?
4. Write a paragraph explaining how has the mass media changed over the last 200 years. Remember to include a topic sentence, supporting details and concluding sentence. Transition words will help improve the overall flow of your writing.
* **Quiz:** Find an article, identify 5 W’s & H, list what type of support is provided in the body, is the the picture effective? Why or why not?
* **Quiz:** Unit 1 spelling
* Create your own news article

**Hook (5w & H):** Write this in one or two sentences that flow together seamlessly.

**Body:** Minimum of 3 supporting details (facts, statistics or quotations)

**Tail:** Concluding statement

**Headline**

**Image**

**Caption**

* Unit 2 workbook: Sentence structure, pronoun use and conjunctions
* What is a target audience?
* Analyzing persuasive techniques in advertising workbook
* Analyze **2** additional advertisements (Doritos vs. Mt. Ice and one of your choice)

|  |  |
| --- | --- |
| Question | Response |
| What is the message? Explain. |  |
| What persuasive techniques are being used? Explain. |  |
| Who is the target audience? Explain. |  |
| Is the advertisement effective? Why or why not? |  |

**BONUS:** Write a paragraph that explains the process of creating a news story. Use information from Anchorman to assist you.